



Adult Education Week 2022

Advocacy Kickoff Webinar

#SupportK12AdultEd





Thank you to our
wonderful
sponsors!



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Adult Ed Week Series

Leg. Day Training Webinar

- Thursday, March 17th, 12:00 noon

Leg. Day Kick Off

- Monday, March 28th, 4:00 pm

Leg. Day Visit Feedback & AE Week Close Out

- Thursday, March 31st, 4:00 pm



Leg. Week 2022 - CALIFORNIA COUNCIL FOR ADULT EDUCATION (ccaestate.org)



CCAЕ & CAЕAA Advocacy Team

Carlos Rodriguez
CCAЕ Legislative Chair

Steve Curiel
CAЕAA Vice President for Legislation

Dawn Koepke
Legislative & Budget Advocate
CCAЕ & CAЕAA

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2022 Legislative & Budget Update

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2022 Legislative & Budget Update

- **FY 22-23 Budget Ongoing Surplus**
 - May Revise ~ mid-May
 - Final Actions End of May – Second Week of June
 - Legislature Must Pass Balanced Budget by June 15th
- **2022 Policy Proposals – Number & Outcomes Uncertainty**
 - Over 2,000 Bills Intro; Not all will Advance
- **Legislative Adjournment August 31, 2022**

2022-2023 FY Governor's Budget

MUCH TO CELEBRATE!

- COLA @ 5.33% - K12, CAEP, CCs, Adults in Correctional Facilities Program
- ***NEW*** Funding via Healthcare Vocational Education
 - \$130M Over Three Years
 - \$30M FY 22-23; \$50M FY 23-24; \$50M FY 24-25
- Dual Enrollment Investment @ \$500M, One-Time
- AB 540 Financial Assistance Grants @ \$20M
- Fee Waivers
 - Exam Fees @ \$24M
 - Credentialing Fees @ \$12M

AB 1491 (McCarty) – Passes Assembly!

▲ AGUIAR-CURRY ▲ DALY ▲ LOW ▲ RUBIO
▲ ARAMBULA ▲ DAVIES ▲ MAIENSCHIN ▲ SALAS
▲ BAUER-KAHAN ▲ FLORA ▲ MATHIS ▲ SANTIAGO
▲ BENNETT ▲ FONG ▲ MAYES ▲ SEYARTO
▲ BERMAN ▲ FRIEDMAN ▲ MCCARTY ▲ SMITH
▲ BIGELOW ▲ GABRIEL ▲ MEDINA ▲ STONE
▲ BLOOM ▲ GALLAGHER ▲ MULLIN ▲ TING
▲ BOERNER HORVA ▲ GARCIA, C. ▲ MURATSUCHI ▲ VALLADARES
▲ BONTA, M. ▲ GARCIA, E. ▲ NAZARIAN ▲ VILLAPUDUA
▲ BRYAN ▲ GIPSON ▲ NGUYEN ▲ VOEPEL
▲ BURKE ▲ GRAY ▲ O'DONNELL ▲ WALDRON
▲ CALDERON ▲ GRAYSON ▲ PATTERSON ▲ WARD
▲ CARRILLO ▲ HOLDEN ▲ PETRIE-NORRIS ▲ WEBER, A.
▲ CERVANTES ▲ IRWIN ▲ QUIRK ▲ WICKS
▲ CHEN ▲ JONES-SAWYER ▲ QUIRK-SILVA ▲ WOOD
▲ CHOI ▲ KALRA ▲ RAMOS ▲ MR. SPEAKER
▲ COOLEY ▲ KILEY ▲ REYES
▲ COOPER ▲ LACKEY ▲ RIVAS, L.
▲ CUNNINGHAM ▲ LEE ▲ RIVAS, R.
▲ DAHLE ▲ LEVINE ▲ RODRÍGUEZ

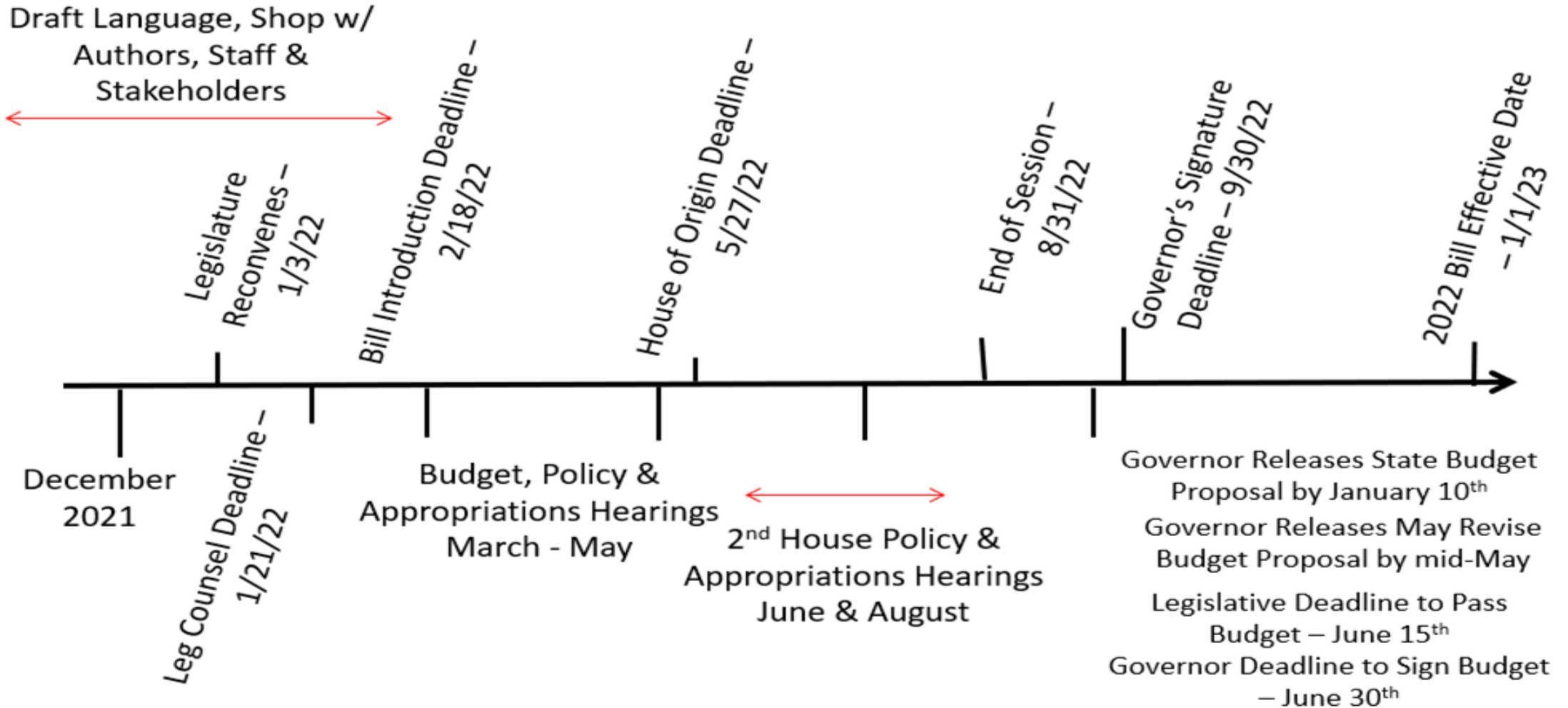
Assembly Third Reading
AB 1491 McCarty

FILE:53
▲ AYE 60 ▼ NO 0 VOTE:Majority

AB 1491 (McCarty) – Carryover Funding

- **Pending hearing in Senate Education Committee**
 - Likely Early June 2022
- **CCC Opposition**
- **CFT Support**
- **Amendments in Process**
 - Effective Date
 - Carryover Threshold
 - Consortia Impacts
 - Additional Clarifying Amendments

Legislative & Budget Timeline



MKA ★ MCHUGH KOEPKE & ASSOCIATES
Government Relations



2022 Priorities & Advocacy Talking Points

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ASK #1

SUPPORT – Alignment of COLA to Match K-12 Parent Districts

- The 2022-23 January proposal includes a 5.83% COLA for Adult Education, aligned to the COLA under LCFF for K-12 districts, which we SUPPORT!
- Being part of K-12 districts, Adult Schools are subject to same bargaining agreements which include salary negotiations influenced by COLAs.
- It is critical to maintain an aligned COLA for Adult Education to avoid Adult Schools having to make cuts to programs in order to cover any increased salary increases.

ASK – SUPPORT the Governor’s proposed COLA aligned to the K-12 districts

ASK #2

SUPPORT – Healthcare Vocational Education Funding via CAEP

- Adult Education is the backbone of short-term vocational education for the healthcare field, offering numerous programs and certificates to support students with a career path into the health care field. Such programs and certificates include Medical Assistant, Pharmacy Technician, Licensed Vocational Nurse, Certified Nurse Assistant, and Phlebotomist.
- We strongly support the Governor’s Budget proposal to provide \$130M over three years to support expansion of vocational education for the healthcare workforce.

ASK – SUPPORT the Governor’s proposed Healthcare Vocational Education funding.

ASK #3

Provide Adult Education Teachers Access to Proposed Fee Waivers for Credentialing & Exams

- Adult Education teachers are required to have a teaching credential, the process and cost of which can be a burden and barrier to entry.
- The Governor's budget includes fee waivers for exam fees (\$24M) and credentialing fees (\$12M).

ASK – Provide access to Adult Education teachers for exam and credentialing fee waivers via the budget proposals

ASK #4

Address Unfettered Carryover, SUPPORT AB 1491 (McCarty)

- Some agencies annually carry over significant amounts of their allocation, some more than 100%, while others expend their annual allocations to address the need.
- Carryover amounts directly correlate to loss of highly needed services that could have been provided to Adult Education students.
- State guidance (not law) gives a 3-year spending window for each year of funding and funded agencies must certify six months prior to end of the 3-year spending window.
- Although there can be acceptable reasons for significant carryover these reasons should be known to all consortium members and agreed upon.
- Funding allocated for high need students each year is expected to be expended in that year but when it's not spent then there should be a good reason why.

ASK – SUPPORT AB 1491 (McCarty) (passed the Assembly unanimously and is in the Senate) to establish clear criteria, accountability and a maximum threshold (proposed at 15%) for consortia members to carryover from year to year so as to ensure the maximum amount is used to support growing student needs in the budget year, allowing for exceptions as outlined and defined by consortia plans.



2022 Advocacy Efforts

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Adult Education Week Virtual Advocacy

- **Adult Education Week – March 27th – April 2nd**
- **Virtual 2022 Adult Education Week & Legislative “Day” at the Capitol**
- **Schedule Leg Day Visit Meetings Virtually through CCAE Sections**
 - Invite Adult Education Colleagues from the district/region
 - Invite Students from the members’ district
- **Update Adult School Fact Sheets to Leave with Legislators**
- **Review Advocacy Materials**
 - Adult Education Week Sample School Board Resolution
 - 2022 Budget & Legislative Priorities
 - Sample Budget Priorities Support Letter
 - AB 1491 Materials – Fact Sheet, FAQ



Dos & Don'ts of Advocacy

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Critical Need for Grassroots Advocacy

- **Relationship Building**

- Tying capitol advocacy to individual districts

- **Legislator & Legislative Staff Education**

- High Turnover, Legislator Resignations, Redistricting/New Legislators
- Who are K12 adult schools? What adult school is in the member's district?
- Who do you serve?
- The value of adult education to students, families, communities and California
- CAEP Regional Consortia Activities, Progress, Challenges

- **Advocating for 2022 Legislative & Budget Priorities**

- Protecting and Maintaining K12 Adult Education
- Preserving Access for the Most Marginalized Constituencies for Short-Term Career Training, Basic Skills to Support K12 Learner and Districts

“Don’ts” for Grassroots Advocacy

- Do NOT Be Late for Your Appointment
- Do NOT Mis-Pronounce Your Legislator’s Name
- Do NOT Assume Your Legislator is an Expert
- Do NOT use Acronyms – Spell out CAEP, etc.
- Do NOT Belabor the Issue – Get to the Point, Brevity is Key!
- Do NOT Remind them You are a Taxpayer

“Do” for Grassroots Advocacy

- **DO Know Your Legislator’s Political Affiliation –**
Knowing Will Help Your Conversation Angle
- **DO Relate the Priorities/Talking Points to Broad Public Concerns**
- **DO Be a Good Listener**
- **DO Seek a Commitment to Support Asks!**

Meeting Follow Up & Feedback

- **Follow Up After Meetings**
 - Send Thank You Letter
 - Follow Up on Any Additional Info Requested/Questions Raised
- **Send Update on Meetings, Commitments, Etc.**
 - CCAE – Carlos Rodriguez
 - CAEAA – Steve Curiel

LET'S GET OUR LEGISLATIVE GAME ON



California Council for
Adult Education

Strength in Numbers!
Thank you!



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CREATING HIGH-IMPACT
ECONOMIC
OPPORTUNITIES

SUPPORT
K12
ADULT ED
PAC



Q&A

Submit questions via Zoom Q&A

For additional questions after the webinar,
contact:

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Chair

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Steve Curiel, CAEAA, VP Legislation

scuriel@hbas.edu

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