

Adult Education

Today's Dream Tomorrow's Reality

CCAIE 2024 State Conference

Anaheim Marriott

May 9 – 11, 2024

Sponsor and Exhibitor Opportunities

The CCAIE State Conference is regarded as the “Event of the Year” among educators, administrators, classified professionals, and vendors in K-12 Adult Education across California.

This is your exclusive invitation to join us as trailblazers in shaping the landscape of adult learning while showcasing your amazing products and services at the "Adult Education: Today's Dream, Tomorrow's Reality!" Conference in Anaheim.

Whether you are a **Future Shaper** Sponsor, **Dream Partner** Sponsor, or Exhibitor, the sky will be your limit! You will have opportunities to connect, collaborate, and participate with adult education leaders, educators, staff, and students. We look forward to seeing you at the 2024 CCAIE State Conference!

Package Benefits and Key Features

Future Shaper: \$12,000

Welcome to the pinnacle of sponsorship – where your organization takes center stage in sculpting the landscape of tomorrow's educational possibilities! As a Future Shaper Sponsor at the "Adult Education: Today's Dream, Tomorrow's Reality!" Conference, you will receive all of the special benefits. You're not just a supporter, you're a catalyst for innovation and progress in adult education!

Key Features & Benefits

Logo placement in all marketing materials (date sensitive) • 4 full registrations • 2 exhibit tables • logo and links in e-blasts (time sensitive) • recognition at conference • signature event opportunity (host or co-host) • banner ad on app homepage • unique page with logo and links on website and app • basic Wi-Fi.

Dream Partner: \$6,000

Embark on a transformative journey as our esteemed Dream Partner at the "Adult Education: Today's Dream, Tomorrow's Reality!" Conference. This sponsorship level offers a unique blend of visibility, engagement, and impact, which provides additional e-marketing presence with timely e-blasts and your unique sponsor page on the CCAE event app. Position your organization as a pivotal force in shaping the future of adult education.

Key Features & Benefits

Logo placement in all marketing materials (date sensitive) • 2 full registrations • 1 exhibit table • logo and links in e-blasts (time sensitive) • recognition at conference • unique page with logo and links on website and app • basic Wi-Fi.

Exhibitor: \$1,500

Key Features & Benefits

1 full registration included • 1 exhibit table • company name (text only) on all marketing materials (date sensitive) • basic Wi-Fi.

Side-by-Side Package Comparisons

Package Benefits	Future Shaper \$12,000	Dream Partner \$6,000	Exhibitor \$1,500
Logo placements in all marketing materials (date sensitive)	X	X	
Signature event opportunity (host or co-host)	X		
Banner ad on app home page	X		
Recognition on stage	X	X	
Unique page with logo and links on website app	X	X	
Company name (text only) in all marketing materials (date sensitive)			X
Registration fees	X	X	X
Exhibit table(s)	2	1	1